

# PLAN OF WORLD INTERNET OF THINGS CONVENTION 2024

As a high-end, cutting-edge, leading annual event focusing on the IoT digital economy, the World Internet of Things Convention (WIOTC) has been held for consecutive 8 years. In recent years, the number of online and offline participants and viewers boasted 10 million on average annually, and the audience watching the live event has exceeded 200 million on an accumulative basis. The UN Secretary-General António Guterres delivered the speech for the annual event twice. The Chinese government website collected news about the event, and thousands of media outlets around the world, including Xinhua News Agency, China Central Television (CCTV, CGTN), Phoenix TV, PR Newswire, to name a few, joined the coverage.

In order to support the United Nations sustainable development agenda, bridge the digital divide, create a global model of intelligently interconnected digital economy in China, lead the innovative development of the world's interconnected digital economy, and support the construction of a community with a shared future for humankind, the international organization “World Internet of Things Convention” plans to convene the World Internet of Things Convention 2024 (the 9<sup>th</sup> annual convention) in Beijing, China, in November 2024. Themed “Opening up a New Era

of Intelligently Interconnected Digital Economy”, the annual convention will consist of Opening Ceremony, Ambassador Forum, World New Economic Forum, Sustainable Development Forum on Digital Economy, International Cooperation Forum as well as tens of parallel sessions related to Industry, Agriculture, Transportation Auto Intelligence, Energy, Standard, AI, etc. The World IoT Awards 2024 will be released and an award ceremony will be held for target companies at the event. We plan to invite the UN Secretary General, relevant national leaders, dignitaries and ministers to attend and deliver speeches onsite or virtually. Thousands of global IoT digital economy enterprises will participate in the annual event.

## **I. Name of the Conference**

World Internet of Things Convention 2024

## **II. Theme of the Conference**

*A Fully Connected New World with A New Future for Digital Economy*

## **III. Host and Co-organizer**

Host: World Internet of Things Convention Organizing Committee, China Mobile Communications Association

Co-organizer: World Green Design Organization, World Internet of Things Institute, Internet of Things Innovation

Alliance

Organizer: IoT Century Conference & Exhibition Co.,  
Smart Planet Internet of Things Co.,Ltd

#### **IV. Time and Location**

November 3 to 4, 2024, China - Beijing (National  
Convention Center)

#### **V. Scale of Participation**

3000 participants

#### **VI. Guests to Be Invited**

Government leaders, ministers

Representatives of United Nations agencies and other  
international organizations

Ambassadors, ministers, consuls general, consuls,  
counselors and other diplomatic envoys

Academicians of Chinese Academy of Engineering and  
Chinese Academy of Sciences, representative of think tank

Chairman/general manager and other executives and  
representatives of ranking companies such as Huawei,  
Haier Group, Bosch, SAP, Siemens, IBM, Google, Microsoft,  
China Unicom, China Telecom, China Mobile, China Datang  
Group, Aerospace Cloud, Baidu, ZTE, Suowei, Thales, Valeo,

Phoenix, Infineon, Nokia, KDDI, Oracle, Qidian, Gaoxin, BOE, Wave, Aliyun, CEC, Xinhua San, Tianyi IOT, Great Wall Motors, Donghua Software, YiHuaLu, Amazon, etc..

## VII. Media Support

Hundreds of domestic and international mainstream media Xinhua News Agency, Bloomberg, CGTN, CCTV, CCTV, Guangming.com, China.com, China Science Daily, China Daily, Global, Science and Technology Daily, People's Political Consultative Conference Daily, China Economic Herald, China Trade News, Youku.com, Surfing News, Phoenix, Harvard Business Review, Sinous Times, Huffington Post, NBC, Townsend Reuters, European Times, European Chinese Radio, World Journal, United Morning Post, Russia Today News Agency, Hong Kong Ta Kung Pao, China Economy Net, Communications Industry News, etc. Reuters, European Times, European Chinese Radio, World Journal, United Morning Post, Russia Today, Hong Kong Ta Kung Pao, China Economic Net, Communications Industry News, etc.

## VIII . Scheduled Agenda For The World Internet Of Things Convention 2024

**Planned Date: November 3-5, 2024, China, Beijing**

<b>First Day</b>	
Time	Contents
08:00-09:00	Registration
08:30-09:00	Reception of important guests
09:00-10:00	<b>Opening Ceremony</b> <ol style="list-style-type: none"> <li>1.Guests Introduction</li> <li>2.Opening Remarks (Planned Guests) <ul style="list-style-type: none"> <li>Secretary General of the United Nations</li> <li>Ministers/key members of government agencies from other countries</li> <li>Heads of UN agencies (ITU/UNESCO/UNIDO/UNCTAD/ UNDP, headquarters or representations in China, etc.)</li> <li>Heads of the international organization (ISO/IEC/IEEE/WFEO/GSMA /WBBA, etc.)</li> <li>Leader from the co-host organization</li> </ul> </li> </ol>
10:00-10:20	<b>Keynote Report</b>
10:20-10:40	<b>Academician Report</b>
10:40-10:50	<b>White Paper Release</b>
10:50-11:05	<b>Thematic Speech by Sponsoring Enterprises</b> <b>(3 companies only, especially those on the WIOTRL Top 500)</b>

11:05-12:00	<b>Ambassador Forum</b>  (3 to 5 ambassadors to be invited)
12:00-14:00	Luncheon
14:00-17:30	<b>Main Forum: World New Economy Forum</b>  <b>1. Thematic Speech (3-5 companies only, as sponsors)</b>  <b>2. Roundtable Discussion</b>  Topics: 1) Thoughts and advice on digital economy supported by the Internet of Things; 2) The ideas and cases sharing regarding the transformation from traditional economy to digital economy; 3) The exploration of methods on the upgrading of digital economy towards a more advanced pattern.  <b>Speakers in the session:</b>  (5-6 companies only, sponsors/partners/international organizations/research institutes/business associations)
14:00-17:30	<b>Parallel Session: Industrial IoT Forum / Artificial Intelligence Forum (TBD)</b>
14:00-17:30	<b>Parallel Session: Transportation Auto Intelligence Forum</b>
14:00-17:30	<b>Parallel Session: Standard Forum (TBD)</b>
14:00-17:30	<b>Special Session for Enterprise (TBD)</b>
14:00-17:30	<b>Government / Industrial Park Investment Forum (TBD)</b>
<b>Second Day</b>	
<b>Time</b>	<b>Contents</b>
09:00-12:00	<b>Main Forum: Advanced Digital Economy Forum</b>

	<p>1. <b>Thematic Speech</b> (3 companies only, as sponsors)</p> <p>2. <b>Roundtable Discussion</b></p> <p>Topics:</p> <p>1) The development status-quo of digital economy;</p> <p>2) The development trends of digital economy</p> <p>3) Thoughts on the upgrading of digital economy towards a more advanced pattern</p> <p><b>Speakers in the session:</b></p> <p>(5-6 companies only, sponsors/partners/international organizations/research institutes/business associations)</p>
09:00-12:00	<b>Parallel Session: Digital Energy Forum / Digital Agriculture Forum (TBD)</b>
09:00-12:00	<b>Parallel Session: Health Care Forum / Digital Finance Forum (TBD)</b>
09:00-12:00	<b>Special Session for Enterprise (TBD)</b>
09:00-12:00	<b>Government / Industrial Park Investment Forum (TBD)</b>
12:00-14:00	Luncheon
14:00-17:30	<p><b>Closing Ceremony</b></p> <p>1. Opening Speech</p> <p>2. International Cooperation Forum (Thematic Speech/Roundtable Dialogue)</p> <p>3. Thematic Speech ( 3 to 4 companies only, as sponsors)</p> <p>4. Session on Presenting Outstanding Cases of Intelligently Interconnected Digital Economy</p>

	<p>5. Awarding Ceremony of Global Demonstration Enterprises of Intelligently Interconnected Digital Economy</p> <p>6. Awarding Ceremony of World IoT Awards 2024</p> <p>7. Closing Remarks</p>
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## IX. Contact Information

World Internet of Things Convention Organizing Committee

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